



## Port of Kennewick

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### **Media Advisory**

*For Immediate Release*

#### **Software development company NulytIQ opens headquarters office on Clover Island**

*Kennewick, WA*—NulytIQ, a two-year-old manufacturing-sector software development and services company has consolidated its staff and opened their headquarters office on Clover Island in Kennewick. The company, which is focused on improving manufacturing and medical laboratory company profits through analytics, currently employs five staff members (photo below), and is forecasting a need to hire nine to ten additional employees during 2015.

NulytIQ's mission is to use the power of data analytics to drive profitability improvements, cost reductions and capacity increases for their clients. Their Wave7 architecture takes data from the plant floor, lab/LIMS, ERP systems and many other data sources and turns it into actionable, role specific information in real time. Actionable information means customer decision makers have the necessary information to make decisive changes in real time, not after the fact. Their customer base includes aviation, semiconductor, food processing, discrete manufacturing, and automotive.

"I have always been a staunch supporter of the region," said NulytIQ President, David McKay. "I firmly believe the Tri-Cities is capable of supplying both economic support and high-end talent, and having an office located on Clover Island is not only inspiring to our design team, it is a tribute to the Port's efforts to revitalize downtown Kennewick."

*(more)*

According to McKay, their investor group—which also owns one of the premier control and automation integrators in North America (Concept Systems, Inc.), with offices in Seattle, Washington and Albany, Oregon—was considering relocating NulytIQ’s employees to a larger metropolitan area to combine costs and provide greater recruitment options. However, McKay and his team were able to highlight the local high tech talent pool and show economic support by working with Port of Kennewick to rapidly secure affordable and flexible lease terms. As a result, the jobs, professional talent, salaries, and local spending which derive from NulytIQ’s current operations, as well as the jobs and salaries associated with anticipated future employment, will stay in the Tri-Cities. NulytIQ’s employees are typically degreed software developers, software engineers, and project management staff. The company is leasing office space from the Port of Kennewick at 104 Clover Island Drive, Suite 202 in Kennewick.

“Economic Gardening is a term for helping grow and expand existing business sectors to create vibrancy for the local economy,” said Amber Hanchette, Port of Kennewick’s director of real estate and operations. “And that’s exactly what our involvement with NulytIQ is all about. By finding and leasing them space, the Port helped retain critical jobs locally; and we’ll work to accommodate them as they grow and expand, because that will strengthen and diversify our future economy. The Port is proud to have NulytIQ as a tenant.”

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***2015 marks Port of Kennewick’s 100<sup>th</sup> anniversary working for community and economic development.***

*The Port is a municipal corporation serving taxpayers in Kennewick, Richland, West Richland, Benton City, and portions of unincorporated Benton County. The port’s mission is to develop those assets which create sustainable family wage jobs, user friendly transportation systems, tourism and quality of life enhancements for visitors and residents of the port district.*



Left to Right: Matthew Cook – Network Engineer, Jeremy Lueck – Software Engineer, Jason Connor –Director of Architecture, Kate Michaud-Project Manager, David McKay-President. Photo Credit-NulytIQ